



HALLOWEEN NEW ENGLAND

Feeding your Inner Monster with Halloween Thrills since 2013

Until Halloween New England, there had never been a single place to find all Halloween events, thrills, and spooky adventures. For over a decade, our easy to navigate website has been jam-packed with Halloween events, haunted attractions, and one-of-a-kind experiences highlighting the wide spectrum of ways to celebrate this beloved season at every age and scare-degree.

With hundreds of standalone attractions listed and thousands of Halloween events, we are the #1 resource for absolutely everything Halloween in the Northeast region.

www.HalloweenNewEngland.com

REACH

885,000 Halloween fans engage our **website** annually – primarily between late August–November.

EVENTS

Our database lists **2,500 Halloween events** annually, organized by state highlighted with Top Picks.

SOCIAL MEDIA

Over 42,000 **followers** on Halloween New England's Instagram, TikTok & Facebook.

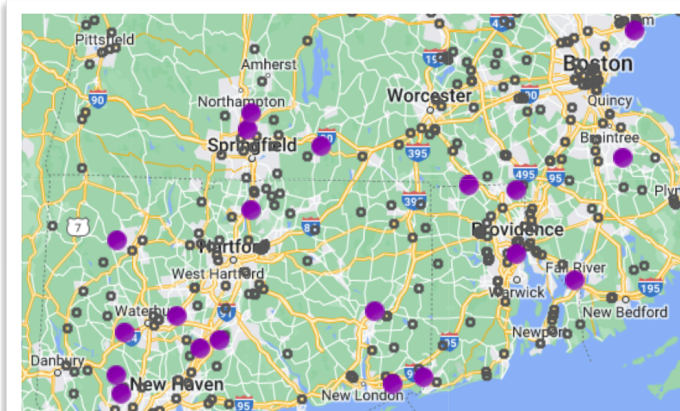
ATTRACTIONS

Year-round listings for **400+ Halloween-related** attractions, organized by type, state, and searchable by zip code..

What can you find on Halloween New England?

With endless ways to enjoy Halloween, we've streamlined the information into intuitive **state-by-state Attraction Guides** for Halloween Events, Haunted Houses, Ghost Tours, Pumpkin Patches, Flashlight/Haunted Corn Mazes, Haunted Hayrides and Horror Movies.

Short-term events are filtered into the **Halloween Events & Activities Guides** whereas standalone attractions (ghost tours, haunted houses...) are presented within their state's Attraction Guides.



Our zoomable, scrollable **Attraction Map** and **zip code search tool** features where attractions are located. This essential planning tool helps locals and tourists alike find Halloween entertainment and plan October getaways!



The HNE Street Team

Our Street Team is on the ground in every nook of New England to deliver first-hand accounts showcasing seasonal experiences directly to the Halloween obsessed.

We shine attention on the attractions, events and tours keeping New England spooky.

By personally attending several dozen events, we "walk the walk" by showing the broadest range and sheer volume of ways to engage in the Halloween season from Sept to Nov.

You'll find us taking ghost tours, running from chainsaws, being life-casted for horror props, chatting Halloween on podcasts, promoting hidden gems, enjoying Jack O'Lanterns, taking in horror flicks, and even racing a Zombie 5K!

We're the experts on Halloween in our region of the country!

VISIT US

www.HalloweenNewEngland.com

 [@halloweennewengland](https://www.instagram.com/halloweennewengland)  [/HalloweenNewEngland](https://www.facebook.com/HalloweenNewEngland)  [@halloweennewengland](https://www.tiktok.com/@halloweennewengland)

ADVERTISEMENT / PROMOTIONAL PACKAGES WITH US

Contact at Alexandra@HalloweenNewEngland.com (617) 807-0383

ABOUT US

Alexandra De Collibus, owner of Halloween New England, is passionate champion for Halloween across our region! As a native New Englander herself, her website was born from the dream that people should be able to find clever and inspired Halloween activities quickly, accurately, and efficiently. Through our customized promotional reach, we work tirelessly during the season to connect Halloween fans to your attraction or event.



HALLOWEEN NEW ENGLAND

Important 2025 Deadlines & Savings for Event Advertising Partners

March 7th, 2025 – Renewal invoices issued for existing advertisers. The right-of-first-refusal window opens.

Friday, March 28th – Deadline to exercise right-of-first-refusal for existing advertisers (keep spots from last year). Any un-renewed ad spots become eligible to anyone on the waitlist or public seeking to buy those spots.

April 1st – New advertisers invited to purchase listing upgrades and ads.

Sunday, June 15th – Last day to lock up early-bird discount of 15% off all ads and listing upgrades. Payment required by 6/15 to receive savings.



SAVE 15%

on all Listing
Upgrades &
Graphic Ad
orders placed
by June 15th!



SAVE 50%

on your Event
Listing Upgrade
when you purchase
a graphic ad!



SAVE 25%

off your TOTAL
ad package
when you
place
5+ ads

EVENT Promo Packages

Choose how, what, and frequency of what you want promoted each season.

How it works:

With an event listing upgrade you can then choose to add on Promo Packages, Contest Packages & Graphic Ads!

Event Listing Upgrade \$120

Extra SAVINGS:
15% off with early-bird discount before June 15th (\$102)

50% off upgrade when you place 1 or more graphic ads (\$60)

Event Promo Package add-on

1 event promo: \$200
2 event promos: \$325
3 event promos: \$425
4 event promos: \$500

Contest Promo Package add-on

2 contests: \$225
3 contests: \$300

*2 is minimum

Contest Emails:
+\$90

Graphic Ad add-on


15% off 1-4 ads with early-bird discount before June 15th, 2025

—
25% off bundled discount with 5 + ads

Event Promo Packages


Access tens of thousands of regional Halloween fans with a **Halloween New England Promo Package**! Once you have your listing upgrade in place, you have the option of adding a promotional package to broaden your reach.

Through our social channels and website, we'll target your event to a specific demographic of potential customers likeliest to seek out an event like yours and which aligns with your marketing strategy.

	1 Promo	2 Promos	3 Promos	4 Promos
Halloween Event PROMOTIONAL Packages	\$200	\$325	\$425	\$500
Dedicated event promotion and graphics created by us uniquely designed to help you stand out.	1 promo included	2 promos included	3 promos included	4 promos included
Your dedicated promo is blasted out through our social media channels (Instagram, Facebook and, if relevant, TikTok)	✓	✓	✓	✓
Your social media will be tagged in our dedicated promo we blast out for you, if available. This helps people find you, alerts you when we post your promos on our social channels, allows to you notice traffic boost, enables you to re-share on your social pages for maximum impact!	✓	✓	✓	✓
Highlight Box on your event listing on your state's Halloween Event calendar to help you stand out among the crowd of area events.	1 date included	1 date included	1 date included	(up to 3 incl.)
Your event featured <u>and</u> cross-promoted on additional HalloweenNewEngland.com pages within relevant categories. <i>Example:</i> Your Pumpkin Festival listing is featured as an "Upcoming Pumpkin Event" on the Pumpkin Patch Guide in your state.		✓	✓	✓
Your event showcased on our HOME Page as a "Featured Upcoming Event". This populates chronologically so your event will be displayed in the all-important days leading up to your event date for maximum attention!		✓ (1 incl.)	✓ (1 incl.)	✓ (1 incl.)
Top Event Pick icon attached to your event listing on your state's Halloween Event calendar!			✓ (1 incl.)	✓ (1 incl.)
Featured and Promoted as a Halloween New England Top Event Pick on a week leading up to your event date(s). Included in our Top Pick group social blast.				✓ (1 incl.)

Contest Promo Packages

The **Halloween New England Contest Package** is a tremendous way to build advance buzz, attention, and to prompt direct engagement around your upcoming event. Through our social media and website, we'll feature your contest to a specific demo of potential customers likeliest to attend and engage with your contest.

 Halloween Event CONTEST Packages	Contest Promo Package includes
\$225 for 2 contests \$300 for 3 contests +\$90 Contest emails	
Dedicated Contest Entry Page with unique URL Your contest page is designed to showcase your event, event dates, ticket link, and description so fans can learn about you and understand details of your event prior to entering via the contest form. Promotes engagement!	✓ with dedicated contest page
Direct Link to your Online Ticketing	✓ on dedicated contest page
Business Description (Limit 250 words)	✓ on dedicated contest page
Photo Slideshow showcasing your event (Up to 6 photos, dynamic 3-tile collage)	✓ on dedicated contest page
Hours of Operation, Admission Prices	✓ on dedicated contest page
Link to your Social Media Pages	Tagged in contest promo
Dedicated contest promo and graphics created by us uniquely designed to help you standout while we feature your contest.	✓ per contest
Direct Link to your Online Ticketing	✓ with dedicated contest page
Your contest promo is blasted out through our social media channels (Instagram, Facebook and, if relevant, TikTok)	✓
Your social media is tagged in the dedicated promo we blast out for you. This alerts you when we post your promos via social, helps you track boost in interest, enables you to re-share on your social pages for strongest impact!	✓
Your contest (and event) will be showcased prominently on our HOME Page for fans to access the direct contest link for maximum attention!	Featured with link on our HOME page while your contest is live
Your contest is featured <u>and</u> cross-promoted on additional promo if your contest is active while we run group contest promos.	✓
Access to contestant emails in spreadsheet form provided at the end of the season for you to use for your own marketing outreach	✓ Optional Add-on
Halloween New England (HNE) closes your contest, draws a random winner name, contacts that winner directly with details – saves you time!	✓
HNE sends contest item (digital) to winner. We make it easy for you!	✓

GRAPHIC ADS: Category Guide Page Rates

Page options: Halloween Events Guide (shown), Search Results Page, Family-Friendly Halloween Events Guide plus dozens of other options!

HALLOWEEN NEW ENGLAND

CONNECTICUT MASSACHUSETTS NEW HAMPSHIRE RHODE ISLAND MAINE VERMONT

Massachusetts Halloween Events & Activities

Search and Filter Events

From: To:

< Previous | Next >

Friday, October 28, 2022

3:00 pm **Hollowed Harvest Wicked Labyrinth** (Salem, MA)
4:00 pm **Phantoms by Firelight** (Sturbridge, MA)
5:00 pm **Twilight Tours at the Rebecca Nurse Homestead** (Danvers, MA)
6:00 pm **The Haunted House on Raymond Street** (Fall River, MA)
6:00 pm **Howl-a-Ween Weekend at Capron Park Zoo** (Attleboro, MA)
6:00 pm **The Masquerade of Abbadia Mare at Hammond Castle Museum** (Gloucester, MA)
6:00 pm **Flashlight Maze at Marini Farm** (Ipswich, MA)
6:00 pm **Academy Haunted House** (Orleans, MA)
6:30 pm **Frightful Friday Ghost Stories at the Gore Mansion** (Waltham, MA)
Pumpkin Place at the Maze (East Longmeadow, MA) TOP PICK
6:30 pm **Flashlight Maze at Connors Farm** (Danvers, MA)
7:00 pm **Haunted Footsteps Salem Ghost Tour** (Salem, MA)
7:00 pm **Pumpkin Walk at Choate Park** (Medway, MA)
7:00 pm **A Nightmare at the (Children's) Museum - 21+** (Boston, MA)
7:00 pm **Drive-thru Trick Or Treating at AJT's** (Foxboro, MA)
8:00 pm **The Legend of Sleepy Hollow (theatre)** (Stoneham, MA)
9:00 pm **Titanic Masquerade Halloween Costume Party Cruise** (Boston, MA)
11:59 pm **John Carpenter's "Vampires" Screening** (Brookline, MA)

Saturday, October 29, 2022

10:00 am **Salem Village Witch-Hunt Walking Tour** (Danvers, MA)
10:00 am **Pumpkin Festival at Krochmal Farms** (Tewksbury, MA)
10:00 am **Disney Halloween Farm Party** (Swansea, MA)
10:00 am **Wicked Weekend Scavenger Hunt** (Hopkinton, MA)
10:00 am **Boo in the Barnyard at Weir River Farm** (Hingham, MA)
11:00 am **Trick or Treat Hayride with Costumed Characters** (Tewksbury, MA)
12:00 pm **Trick or Treat Yo'self at Mill No. 5** (Lowell, MA)
12:00 pm **PumpkinFest at Chris' Farm Stand** (Haverhill, MA)
12:30 pm **Salem Village Witch-Hunt Walking Tour** (Danvers, MA)
1:00 pm **"The Creature from the Black Lagoon" (1954) and "The Phantom of the Opera" (1943) Double-Feature Screening** (Various Locations)
2:00 pm **Witches Day Out** (Northampton, MA)
2:00 pm **Lights On Tour at Barrett's Haunted Mansion** (Abington, MA)
2:30 pm **Haunted Footsteps Mid-Day Salem Ghost Tour** (Salem, MA)
3:00 pm **The Legend of Sleepy Hollow (theatre)**

Citizens
Jack-o'-lantern Spectacular
at Roger Williams Park Zoo

The Great
HALLOWEEN FESTIVAL
SEEKONK, MA

PHANTOMS BY FIRELIGHT
OLD STURBRIDGE VILLAGE

PUMPKIN PASSAGE
at The Dinosaur Place
Montville, CT

SALEM Historical TOURS
HAUNTED FOOTSTEPS
GHOST TOURS

Spot 1
\$ 400

Spot 2
\$ 375

Spot 3
\$ 350

Spot 4
\$ 325

Spot 5
\$ 300

GRAPHIC ADS: State Attraction Map Page Rates

Attraction Map Pages available for each New England state - choice of 6

HALLOWEEN NEW ENGLAND

CONNECTICUT MASSACHUSETTS NEW HAMPSHIRE RHODE ISLAND MAINE VERMONT

SAMPLE PAGE Connecticut

Browse By Category



Pumpkin Patches



Corn Mazes



Haunted Hayrides



Haunted Houses



Ghost Tours



Costume Stores



Family Events

Find & Filter Halloween Attractions on our Clickable Map



Featured Upcoming Halloween Events in CT

Thursday, October 2nd - Spooky Night Lights at Legends of Fear [details](#)

Friday, October 3rd - Haunted Boat Tour with Seaside Shadows [details](#)

Saturday, October 4th - Paranormal Investigation in Bristol Graveyard [details](#)

Sunday, October 5th - Pumpkin Festival at Morse Farm [details](#)



PHANTOMS BY FIRELIGHT
OLD STURBRIDGE VILLAGE



PUMPKIN PASSAGE
at The Dinosaur Place
Montville, CT



"LIGHT INTO THE DUNGEON"
A JACK-O'-LANTERN EXPERIENCE
East Granby, CT



SPOOKY POPCORN
FREE OUTDOOR HORROR MOVIE SHOWINGS
CONSTITUTION PLAZA - HARTFORD, CT
LEARN MORE AT HARTFORD.COM/SPOOKY



Seaside Shadows
HAUNTED HISTORY TOURS LLC
MYSTIC, CT

Spot 1
\$ 400

Spot 2
\$ 375

Spot 3
\$ 350

Spot 4
\$ 325

Spot 5
\$ 300

GRAPHIC ADS: HOME Page Rates

HALLOWEEN NEW ENGLAND

CONNECTICUT MASSACHUSETTS NEW HAMPSHIRE RHODE ISLAND MAINE VERMONT

Pick Your Poison



Haunted Houses



Haunted Hayrides



Corn Mazes



Haunt Guides



Ghost Tours



Horror Movies



Pumpkin Patches



Costume Stores



All Events



Family Events



Halloween Near Me



Upcoming Events

Salem Night Faire

Oct 28 (Salem, MA)

Pumpkin Place at the Maze

Oct 28 (East Longmeadow, MA)

Spooky Zoo at the Jack-O'-Lantern Spectacular

Oct 29 (Providence, RI)

Annual Halloween Horror Marathon at The Coolidge

Oct 29 (Brookline, MA)

Providence Monster Dash 5K & Kids Dash

Oct 30 (Providence, RI)



Enter to **WIN** a tickets to **Salem Historical Tours'** Haunted Footsteps Ghost Tour in Salem, MA! Contest ends 10/31.

We're always updating Halloween New England

Submit Your Halloween Attraction

(Haunted House, Haunted Hayride, Ghost Tour, Pumpkin Patch, Flashlight or Haunted Corn Maze)

Submit Your 2024 Event

Spot 1
\$ 1350

Spot 2
\$ 1250

Spot 3
\$ 1150

Spot 4
\$ 1075

Spot 5
\$ 950